

## 5 DIGITAL DESIGN TOOLS TO MAKE YOUR LIFE EASIER

it's hard, really, really, hard to be a freelance illustrator. There's a ton to juggle between proofreading contracts, calls with clients, and actually illustrating. After doing freelance illustration for 3 years, here are a couple of my favorite tools to make self-employed life a little easier:



**Procreate** - This is my all time favorite-use everyday-couldn't get any work done without-app. if you're an illustrator, you're probably already aware, but i think this is the ultimate app for digital illustration. if you're not an illustrator but want to up your drawing game- this a cheap, low-commitment way to do just that.

**iFont Maker** - For those wanting to delve into typography, this is a great way in. it's also low-commitment, easy to use, and not overwhelming. Although not as responsive as i'd like, if you're wanting to add a very particular font to an illustration and just can't find the right one, this is a good way to make your own.



**Pinterest** - Duh! i'm sure everyone is already there, but using for Mood Boards and to keep track of everything, especially in children's book illustration - it's perfect.

**GoodNotes**- i can't tell you how many times i've forgotten to bring a notebook to a meeting with a client. Not great, i know. But that's where GoodNotes comes in. it's also a dream for anyone who loves highlighting and color coding.



**Later** - i use later for most of my social media. it's an easy interface that allows you to schedule all your social media on Instagram, Facebook, and Twitter. Only drawback? You can't schedule carousel posts.



@oscarwildekat

[www.katerikramer.com](http://www.katerikramer.com)